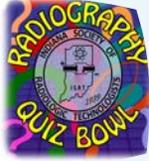




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ISRT Annual Report

Presented at the 2013 Annual Conference Business Meeting by 2012-2013 ISRT President Patricia Cohen

As of September 15, the membership is at 479. At one point this year, it was at 395. Of the 479, 255 are registered RTs, leaving the remaining 224 as students. Forty-six percent of our membership is comprised of Indiana's future radiologic technologists. We should be proud that the membership has increased by 84 members. The perpetual question is, how do we retain the students after graduation? As officers of the ISRT, we need to focus on how to convert 10% of those students to RT members, just 22 additional voting members.

Some of the things we accomplished this year were implementing "going green" on our website. The ISRT Journal is available online twice each year. A new web master was hired and the long awaited electronic voting was put into action. As with anything new, there were a few glitches, but I am confident the process will be fine-tuned.

Going into the electronic age brought to the forefront the need for social media guidelines. A special committee was established to research, and perhaps write, a new policy for Facebook and website postings. The committee spent many hours in discussion and research only to find there is already a policy in place. All was not lost; they did bring a more clear understanding of that policy so the ISRT can maintain a positive image.

Bloomington hosted a one-day educational seminar on radiation therapy in April. Those attending provided many positive comments.

Steve Cohen, Chairman of the Legislative Committee, offered his budgeted travel funds so that a student intern would be able to attend the ASRT RT in D.C. There was also a "monetary award" posted on the ISRT website for any RT that was interested in attending. In total, Indiana had seven RTs lobbying for the CARE Bill. To date, IN has seven co-sponsors for the CARE Bill; the most of any state participating in patient advocacy.

The deadline to nominate our state for the ASRT Affiliate Advocacy award was missed, and I hope with ISRT's success that we will focus on applying again for the 2014 year.

The ISRT was well represented at the ASRT House of Delegates (HOD) meeting in June. Our Affiliate Delegates, Ashley Smith and Steve Cohen, sat on the floor of the HOD and listened intently to the many proposed by-law changes. After several hours of discussion, they were able to cast their vote on what they deemed to be the best change for ASRT and affiliates.

Patricia Cohen, ISRT President, and Heidi Sebastian, Vice-President, attended the Leadership Development Program. After completing an on-line program and wrap-up, they received pins and certificates of completion.

Two of our Student Interns, Danielle Guess and Kate Richmond, also attended the Student Leadership Development Program. They now are serving the ISRT on a committee for selecting two students' names to submit to the ASRT in the hope that we will have two more new students attend in 2014.



Patricia Cohen, President, took time out to deliver ISRT Student Scholarship checks. There were three students chosen by anonymous judges to receive money. First place of \$1,500 went to Joshua Lawson, \$750 to Danielle Guess and \$250 to Lindsay Ganshorn. All are from the Ball State program.

There were changes in ISRT Executive staff and the Board of Directors (BOD) as well. Jane Patton notified the board of her resignation in January with the assurance that she would continue her work through the 2013 Annual Conference, and to serve as a consultant for 2014. Michelle (Missy) Fritz was hired in March to begin orienting for the Executive Secretary position. Brian Wooden, Webmaster, resigned in late January due to his full-time job commitments. We were very fortunate to find Joy Nellis-Mooney as his replacement.

Steve Cohen, Immediate Past President and Chairman of the Board (COB), resigned from the position of COB in April. President, Patricia Cohen, took over those responsibilities as stated in the by-laws.

Each officer on the ISRT BOD is very intelligent and brings much experience in decision making to the table. There have been many hours of in-depth discussion on various issues. That is what makes a good group of people for leadership. If we never question each other or offer ideas, how can we really help our society to grow?

I would like to thank each of you for challenging and helping this BOD to keep moving forward.

Respectfully submitted,

Patricia K. Cohen, AS, RT(R)

ISRT Presidential Address: The Year of the Affiliate

Presented at the 2013 Annual Conference Business Meeting by 2013-2014 ISRT President Joy Cook

I feel privileged to accept the role of President of the ISRT. I am grateful to outgoing President Cohen and to all our past presidents for their service and leadership. In addition, I am grateful to my loving family who I have spent many nights away from even when some of those nights were only as far as the kitchen table. I want to say thank you to my colleagues who have supported me through my last two years on the ISRT Board and to the dedicated ISRT members who continued to pick up the phone knowing I was probably going to ask for help putting on another conference!

As I have had two years to reflect on this society and the changes that have occurred since my student membership in 1995, I see an alarming trend regarding declining membership and retention of student membership during the transition to technologist. In 1995, the society had over 1600 members. As of the beginning of this annual conference, the society currently is supported with 478 members. Of those 478 members, 44.5% are student members. Investing in our students and their value to the organization is a big priority, but now I think we should extend that priority to get them to stay during their transition to technologist.

Our society continues to decline not only in membership numbers, but also financial dollars. Membership dues and conference revenue are the largest single incomes used to support the society. As membership numbers and attendance to the society's conferences decline, so does the financial dollars needed to support the society. As a new board is starting and we are moving into our year of strategic planning, I would like to see us focus on something I am calling "the year of the affiliate." We need to dedicate our focus on moving the Affiliate forward to greater sustainability. Clearly, we know that engaging our members by our offerings and volunteer leadership opportunities is critical for our sustainable growth. Our programs must not only be relevant; they have to be accessible. Our educational offerings need to be of value but also be delivered

in a variety of methods. Our volunteer opportunities must be a great return of value not only to members but to their employers, whom will allow their participation.

While the suggestions I will make in the coming year will not be seen in my Presidential term, Rome was also not built in a day. We will need the help and voice of our current membership and students to support development of a plan to move the affiliate forward. I am asking the membership to reach out to the board with their ideas, thoughts, and even volunteerism to help in this initiative.

In closing, let me say that my involvement in the ISRT has been one of my most rewarding professional and personal experiences. I joined the ISRT as a student member in 1995. Since then, the ISRT has truly become a family to me, with many invaluable friendships gained through the years. It has engaged me professionally and has instilled great trust personally. I am very excited about the coming year and I am grateful for the opportunity to serve the ISRT and help to advance the organization toward the next level of achievement and a continued future. Thank you.



Important Membership Renewal Information

All 2013 ISRT memberships will expire on January 31, 2014. Renewing your membership is easier than ever with online membership payment and processing at www.isort.org. Not comfortable with paying online? You can print a copy of the membership application/renewal form from the ISRT website and submit with a check or money order via mail.

Electronic membership renewal reminders will be sent to ISRT members with a valid email address on file in December 2013. Paper reminders will be sent to all members **without** an email address on file in January 2014. Memberships that have not been renewed by April 1, 2014 will become inactive. Please contact the Executive Secretary at imaging@isort.org if you have any questions regarding the status of your membership.

WHY SHOULD YOU GET INVOLVED WITH THE ISRT ???



I have been a radiologic technologist for the past 41 years . I finished x-ray school and graduated as a x-ray technician in 1972. Yes, back then, we were called technicians! Of course, I would never use that word today! I have seen a lot of changes in my profession over the years. As time went on, I wanted to get involved with a professional society that was looking out for me and my profession. In 1983, a friend told me about the ISRT. I eventually became a member of this organization. But, I basically just held my membership card in my back pocket and really didn't do anything constructive with the society. It wasn't until 2006 that I decided that either I was going to be a member of this organization and get involved, or drop my membership. Well, in that year I did get involved. Not quite sure what took me so long. I started out as the Legislative Liaison for the ISRT. It has been a rollercoaster of emotions in trying to get the CARE Bill passed in Congress. In 2009, I decided to get totally involved with the ISRT and run for Vice-President. I was elected in that position and then went on as President-Elect, President, Immediate Past President and finally, today I am the Senior Board Member of the ISRT. Yes, it is a 5 year commitment. But it has been a very interesting and rewarding experience for me. Being a part of the ISRT has helped me be a participant, not a bystander, in representing our profession and opinions of the technologists in Indiana. That also includes our students. Being on the Board of Directors for the ISRT has given me a chance to see how an organization runs. I have also met some very interesting and talented individuals. Not only RT's from Indiana, but also the students who have participated as Student Interns. Don't forget, they are the future of our profession. We have done our best to see that the ISRT will continue in the future. But, there are many individuals that I know, who are not willing to become part of the ISRT. These are the same people that have a lot of strong feelings about issues that affect our profession. We need those individuals to become members and help bring about changes that they feel would improve not only the ISRT, but our profession.

What is the ISRT all about? Here you go:
The purpose of the Indiana Society of Radiologic Technologists is to advance the professions of radiation and imaging disciplines and specialties; to maintain high standards of education; to enhance the quality of patient care; and to further the welfare of radiologic technologists.
What I am trying to say, is that all of the technologists and radiology students in Indiana need to get involved. Changes cannot be accomplished by the Board Of Directors alone. The success of the ISRT depends on the involvement and commitment of its membership.
The ISRT will be able to continue in the future with members who want to actively participate, whether that be to run for an office and be on the Board Of Directors, be on a committee, or help to plan an Annual Conference. The ISRT cannot be successful without your help.
Indiana has around 8,000 plus radiologic technologists, and only 487 are members of the ISRT (218 students and 269 radiologic technologists). It is not easy to represent the opinions and ideas of 8,000 plus technologists when only 3% are members.
To help the ISRT to flourish and continue in the future, we need your help. If any of your co-workers are not members of the ISRT, please encourage them to get involved. I would like to thank everyone who helped me get my start, on the Board of Directors. I am looking forward to 2014. With your continued support, we can continue to represent our great profession!

**REMEMBER-
THIS IS YOUR PROFESSION AND THIS
YOUR FUTURE!
BE PROACTIVE !!**

Steve Cohen, RT(R)
Senior Board Member
Indiana Society of Radiologic Technologists

Scenes from the 2013 Annual Conference

6th ANNUAL QUIZ BOWL A HUGE SUCCESS

Sixteen teams traveled from across Indiana to compete in the sixth annual ISRT Quiz Bowl at the 2013 Annual Conference. Programs represented were Ball State University, Hancock Regional Hospital, Indiana University - Kokomo, Indiana University - South Bend, Ivy Tech Terre Haute, and University of Southern Indiana. Congratulations to all the teams who participated and thank you to all the program sponsors and mentors who helped make this event another success!



Above: Quiz Bowl participants gather for a group photo following the 2013 competition.



Above: The winning team was The Artifacts from University of Southern Indiana.

Below: Second place team, the Radium Dancers from IUPUI. IUPUI had five teams participate in the Quiz Bowl: The Radium Dancers, The Radioactivists, Scotty Dogs, The Big Tipperers, and The Hipsters.





It's Time for Nominations

Nominations are now being accepted for the following ISRT office and affiliate delegate positions:

Secretary
Vice President
President Elect
Delegate to the ASRT House of Delegates

Nominating someone is easy...submit the names and contact information of the ISRT member you are nominating to the committee chairman and we'll do the rest. Nominations must be received prior to the first business day of May 2014 to be considered. Please consider serving your profession and get involved!

Katherine R. Peak, RT(R), RDMS, RVT, Nominations Chairman
11824 Middle Mount Vernon Road
Evansville, IN 47712
krpeak@usi.edu

OFFICER and DELEGATE NOMINATION

Volunteer for your profession!

Do you want to get involved and are just unsure how to get started? Do you know someone who wants to get involved but needs a little push to get them in the right direction? Do you know someone who would make a great officer or delegate? The ISRT Board of Directors is always looking for individuals to:

- Serve as officers of the state
- Serve as delegates to the ASRT
- Serve on committees as members and chairpersons

Consider volunteering your time to your profession. Nominate a friend, colleague, mentor or even yourself for an elected office. By donating your time and energy you'll gain valuable experience, make new friends and help your professional organization.

Qualifications for Officer positions are as follows:

ISRT BYLAWS, ARTICLE IV, OFFICERS, Section 2. Qualifications

- A. General qualifications
1. Shall practice in the medical imaging or radiation therapy professions or health care.
 2. Shall be a voting member of the ASRT and the ISRT.
 3. Shall show proof of continuing education.
 4. May serve concurrently on the board of any national medical imaging or radiation therapy certification or national accreditation agency and as a delegate.
- B. An officer who met qualification requirements at the time of nomination shall be permitted to complete the term regardless of employment status changes.

Elected Officers meet and hold Board meetings approximately five times a year (January, April, July, and twice during the Annual Conference). These meetings are normally on a Saturday, with some web-conferencing available. Specific duties of each elected office can be found in Section 4 of the ISRT Policy and Procedure manual located on the ISRT website: www.isort.org.

Qualifications for Delegate positions are as follows:

ISRT BYLAWS, ARTICLE V, ISRT Delegates to the ASRT House of Delegates, Section 1. Qualifications

- G. A delegate shall show proof of continuing education.
- H. A delegate shall be a voting member of the ASRT and the ISRT for two years immediately preceding nomination.
- I. A delegate shall have served as an officer, or on the Board of Directors or as a committee member in the ISRT.
- J. A delegate shall practice in the medical imaging or radiation therapy professions or health care.
- K. A delegate may serve concurrently on the board of any national medical imaging or radiation therapy certification or national accreditation agency.
- L. A delegate shall have the time and availability for necessary travel to represent the ASRT.
- M. A delegate shall attend the annual meeting of the House of Delegates and all meetings required of delegates.

Specific duties of elected delegates can be found in Section 4 of the ISRT Policy and Procedure manual located on the ISRT website: www.isort.org.

Legislative Update- HR 1148 Medicare Access to Radiology Care Act

HR 1148, also known as MARCA, is a bill that was introduced into Congress to further recognize radiologist assistants (RAs). Currently RAs are held to strict supervision levels to perform exams that they have been trained to perform. An RA passes a national registry with the ARRT. RAs are hoping for passage of this bill so that the RA profession will be recognized similar to nurse practitioners and physician assistants. Currently there are 39 cosponsors on MARCA. We only have one from Indiana, Rep. Andre Carson. Please consider contacting your representative to encourage him or her to cosponsor this legislation.

Thank you Joy Cook and Heather Schmuck!

The ISRT Board of Directors and staff want to thank Joy Cook and Heather Schmuck, 2013 Annual Conference Co-Chairmen, and their committee for planning and hosting the ISRT Annual Conference in Evansville. We really appreciate all the months of preparing and hours of work at the hotel during the conference. Events like this can't happen without dedicated volunteers like you. You did a GREAT job!



Hoosier Exposure is the official eNewsletter of the Indiana Society of Radiologic Technologists, Inc. Correspondence pertaining to *Hoosier Exposure* can be sent to:

ISRT *Hoosier Exposure*,
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Huntertown, IN 46748
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